Volume 1, Issue 1 1st Qtr 2017



HCAA-Original, Affordable Art!

HCAA Newsletter

Monna Kauppinen—Artist and Treasurer

Monna Kauppinen has served as HCAA's Treasurer for 23 years—since 1994! We are extremely grateful to Monna for her many years of dedicated volunteer service, and are happy to announce that **Richard Brown** has volunteered to serve as the new HCAA Treasurer. To facilitate the transfer of knowledge, Monna has been working closely with **Delia Mychajluk** to move HCAA's financial records to QuickBooks.

Monna's HCAA Artist Bio states that "My art comes from the philosophy of classicism that cherishes order, balance and simplicity. I'm not interested in creating angst or confusion; harmony and beauty are my goals. The intense color that can be attained with soft pastels are ideal for my flower themes. Fruit and vegetable still lifes also take well to pastels. Watercolor is another medium I enjoy. Commission work allows me to diversify my subjects and expand my art vocabulary, and I have created several cherished pet portraits from photographs. More time for life drawing is always on my wish list. I have created strong figure drawings using trios crayon or silverpoint, and working in these mediums emphasizes my love of skilled draftsmanship."

Monna is a local artist who grew up in Hyattsville, Maryland. She attended Hyattsville's public schools, graduating from Northwestern High School. Monna enjoyed a long career with the Foreign Agricultural Service and the Peace Corps. Art became a second career upon her retirement.



HCAA - New Venues

2016 saw the arrival of two new venues for HCAA art exhibits: **Fleisher's Jewelers** and **Robert Harper Books**. To the excitement of Hyattsville residents, Fleisher's reopened at 5200 Baltimore Ave, Hyattsville, MD in 2015. The original shop opened in 1949, in Mount Rainier. Conveniently located near Franklins (another long-time HCAA venue) and parking, Fleisher's is a much-needed addition to the Arts District. Robert Harper Books, an independent book reseller located at 6216 Rhode Island Ave, Riverdale, MD also provides an intimate performance space and community meeting space. Both are perfect small artwork venues!

NEW HCAA WEBSITE!

Visit

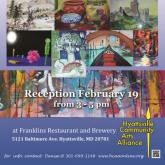
HCAAonline.org for info on

- **Installation** day/times and release forms
- Receptions
- Deinstallations
 - Artwork by Members
 - To Pay Your Dues
 - & more!

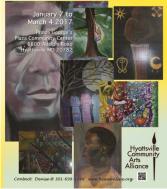
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"WORLD VIEW" January 7 - March 4, 2017



"Black History Month"



TOP SHELF IMAGES BY THE HYATTSVILLE COMMUNITY ARTS ALLIANCE ROBERT HARPER BOOKS 0216 RHODE ISLAND AVENUE RIVERDALE PARKING 30737 OCTOBER 29, 2016 - FEBRUARY 18, 2017 RECEPTION FEBRUARY 3 7 - 9 PM



FOR MORE INFORMATION CONTACT DENISE@ ww.denise76marie@gmail.com or www.hcaaonline.org



How Many People See HCAA Exhibits?

At the HCAA 2017 Annual meeting, President Denise Brown reported that HCAA had a very busy year: 41 exhibitions, including regular shows at two new venues, Fleisher's Jewelers and Robert Harper Books.

Additional shows comprised twelve solo walls at Prince George's Community Center in Adelphi and group shows at Washington Suburban Sanitary Commission in Laurel, Prince George's Sports and Learning Complex, and Kent Island Fine Arts, for a total of 56 exhibits in 2016. HCAA also informed members of opportunities at festivals such as Riverdale Arts and Ales, Greenbelt's Green Man Festival, and a firsttime craft sale at Prince George's Plaza. HCAA provided free assistance for some shows.

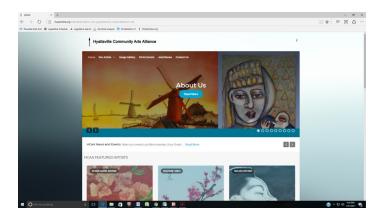
Denise reported that most venues provide her with monthly visitation numbers. Based on this data, EACH MONTH over 38,000 people saw HCAA member artwork !

HCAA on Facebook

Facebook provides the most current look at HCAA exhibits and member participation in local festivals, craft shows and other exhibits. This tool is a marvelous way to share HCAA artwork with friends and patrons both locally and worldwide.

HCAA Website

Web Master Tom LoMacchio reported that over 575 unique visitors access the HCAA website each month, with each visit averaging six minutes. The HCAA website has been totally redesigned and new functionalities are being added each month. Patty Doyen handles the calendar updates for the site. Thank you to Tom, Patty and behind-thescenes advisor Dave!



Two Local Life Drawing Groups

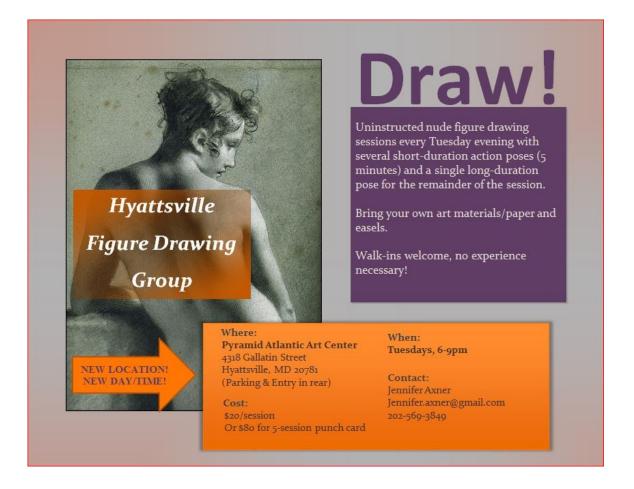
The Gerald King Studio Royal Life Drawing Group in Riverdale Park was recently joined by a second Life Drawing Group in Hyattsville.

The *King Studio* sessions are managed by **Bruce Campbell** and the *Hyattsville Life Drawing* sessions are managed by **Jennifer Axner**.

The King Studio sessions are held Thursday evenings from 7-10 p.m., and cost \$15 per session.

Contact Bruce Campbell at **bruce.i.campbell@yahoo.com** for more information about the King Studio.

The Hyattsville sessions are held Tuesday evenings from 6—9 p.m. Contact Jennifer Axner for more information (see contact information below.)



Why Join the HCAA?

Visit our website to download an application!

- For \$40/person you become an annual member of the Hyattsville Community Artists' Alliance, a non-profit organization established for all local artists and arts supporters
- Participation in monthly meetings, and voluntary service on standing committees
- Exhibition opportunities, information about other exhibits throughout the region and elsewhere, networking with other artists and resource sharing.
- Promotion through our website with an Artist Profile.



Gerald King 1936-2012

What do Artists Say?

"The purpose of art is not a rarified intellectual distillate — it is life, intensified, brilliant life."

Alaine Arias-Mission

RPAC Seeking Applicants for 2017 Gerald King Fine Arts Award (GKFAA) Study Grant

The Riverdale Park Arts Council (RPAC) is seeking applicants to compete for the 2017 Gerald King Fine Arts Award (GKFAA) grant. The applications will be judged on the basis of overall artistic talent and originality of their work. Applications must be submitted by March 3, 2017. Applications and information can be found on the RPAC website: <u>http://</u>www.rpartscouncil.org.

The winning finalist earns an art grant of \$500 to pay for purchase of oils, canvases and essential art

equipment to complete the training. The winning finalist will study with master artist, Bruce I. Campbell, for one year.

The winning finalist will also be required to complete several works of art for display with one selected for auction at the 2017 Riverdale Park ArtsFest. Funds raised by the auction of this artwork will be used to support the GKFAA program.







HCAA Artists Who Teach

The HCAA website lists current members who teach art in various media. If you are an HCAA member and would like to be added to the list of members who teach, please contact Webmaster Tom LoMacchio via HCAAonline@gmail.com

Currently, the following HCAA members teach art across several types of media:

Drawing, Watercolor, Oil: Michelle Brinson mlb.thirdeyewide@gmail.com Art for Children: Malika Bryant artist_arts@yahoo.com Creative Photography: Gary Jimerfield doubledpics@aol.com Watercolor, Pen and Ink: Mary Ann Lipovsky artworksbymaryann@gmail.com

UPCOMING HCAA EVENTS—2017

Dates and Times are subject to change. Please check the HCAA website for updates!

Event Date	Location	Event Type	Exhibit Theme or Solo	End
Feb 11	PG Plaza Community Ctr	Reception	Solo Wall -Mary Ann Lipovsky	
Feb 18	Robert Harper Books	Installation	"Browse Awhile"	Apr 29
Feb 19	Franklins	Reception	"World View"	Mar 4
Feb 25	See HCAA website for details	Art Critique		
Feb 26	NBC Studios	Installation		Mar 25
Mar 4	Franklins	Installation	"Intersections"	May 6
Mar 4	PG Plaza Community Ctr	Installation	"Earth's Rebirth"	May 6
Mar 4	PG Plaza Community Ctr	Installation	Solo Wall Artist TBD	Apr 1
Mar 10	Robert Harper Books	Reception	"Browse Awhile"	
March 15	Galaxy Homes	Installation	"Table Talk"	May 17
Mar 18	PG Plaza Community Ctr	Reception	Solo Wall Artist TBD (See HCAA website for time)	
Mar 25	NBC Studios	Deinstallation		
Mar 25	See HCAA website for details	Art Critique		
Apr 1 (noon)	PG Plaza Community Ctr	Installation	Solo Wall Artist TBD	May 6
Apr 1	Old Line Wine & Spirits	Installation	"Spring Break"	Jun 3
Apr 2	Franklins	Reception	"Intersections"	
Apr 22	PG Plaza Community Ctr	Reception	"Earth's Rebirth" & Solo Wall	

Hyattsville Community Arts Alliance

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HCAA - Original, Affordable Art!

THANK YOU! HCAA EXHIBIT SPONSORS

Bladensburg Waterfront Park

outdoors.pgparks.com/Sites/ Bladensburg_Waterfront_Park.htm

Community Forklift First Fridays

CommunityForklift.org

Doctors Community Hospital dchweb.org

Fleisher's Jewelers fleishersjewelers.com

Franklins Restaurant and Brewery *franklinsbrewery.com*

EVENT ADDRESSES:

Community Forklift 4671 Tanglewood Dr., Edmonston, MD 20781......301-985-5180 Doctors Community Hospital 8118 Good Luck Rd, Lanham, MD 20706301-552-8118 Fleisher's Jewelers 5200 Baltimore Ave, Ste. 103, Hyattsville, MD 20781.....301-699-5553 Franklins 5123 Baltimore Ave, Hyattsville, MD 20781301-927-2740 Galaxy Homes 4214 Gallatin St, Hyattsville MD 20781202-831-0571 NBC Studios Asman Gallery 4001 Nebraska Ave., NW, Washington, DC 20016202-885-4000 Old Line Wine and Spirits 11011 Baltimore Ave., Beltsville, MD 20705......301-937-5999 PG Plaza Community Center 6600 Adelphi Rd, Hyattsville, MD 20782301-454-1400 Robert Harper Books 6216 Rhode Island Ave, Riverdale, MD 20737301-927-1963

Galaxy Homes galaxyhomesinc@outlook.com

NBC Studios Asman Gallery

Old Line Wine & Spirits oldlinewine.com

Prince George's Plaza Community Center *Pgparks.com*

Robert Harper Books - robertharperbooks.com