

HCAA Newsletter

Visit

HCAAonline.org for info on

- Installation day/times and release forms
- Receptions
- Deinstallations
- **Artwork** by Members
- For information on how to pay dues
- & more!

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An Artist's Perspective - Pete Pichaske

by Aimee Doyle

Pete Pichaske is a nature photographer and a semi-retired journalist. His passion for photography started over four decades ago when he was drafted into the army and was taught journalism and photojournalism. Being a journalist awakened his creative side, and to this day, he enjoys hiking and traveling and taking photographs along the way.

Pete learned to love travel as a young man living in Europe. He still likes to travel overseas, but he also makes a point of getting to the American West or Southwest once a year or so. He is inspired by the black-and-white landscape photography of Ansel Adams and the color landscape photography of David Muench, both of whom photographed the American West. Another artistic influence is the work of wilderness photographer Galen Rowell (who was also a photojournalist). In addition to photographers, Pete admires landscape painters.

Pete generally prefers color photography, although he adds that some photographs do look better in black and white, such as certain mountain scenes. He appreciates the artistry of film and the darkroom, but he has embraced the technological changes in the industry, stating that "it's amazing" what one can do with a digital camera in the 21st century. He likes to use a digital camera rather than a cellphone. He enjoys writing as well as photography, and has written feature stories as a free-lancer for local newspapers. He is also working on a novel.

Here's his advice for aspiring photographers. A photographer should endeavor to develop a "good eye." Practice matters — so one should take lots and lots of pictures (part of the delight of a digital camera!) Developing a good eye also involves expanding one's awareness. Photographers

can expand their vision by looking at a subject from different perspectives – say taking a photo from down low or up high. Finally, a good photograph often involves some thought – deciding whether to zoom or not to zoom – deciding on the focus and how to "frame" the subject so that photo has the most impact.

Additionally, as a photographer, one should strive to "be aware" and "always be looking at what's around you." Pete suggests taking a camera whenever one takes a walk. On an otherwise ordinary walk at Lake Artemesia one could find a unique photo — catching a bird in flight, seeing pussy willows sprout in spring, watching leaves change color on trees.

Besides the photos pictured here, check out Pete's work on the HCAA website, where he has a digitally enhanced photograph of Lake Artemesia with trees golden in the fall, a black-and-white photograph of the Grand Tetons in Wyoming, and a photograph of an ancient tree in Costa Rica.





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HCAA Board of Directors

President: Denise Brown

Co-VP: Sally Ann Rogers (Coordinates Open Studio Tour, Manages HCAA Facebook Page)

Co-VP: Mary Ann Lipovsky (Coordinates Art Critique, Chairs Reception Committee)

Treasurer: Richard Brown

Recording Secretary: Roxanne Ando

Corresponding Secretary: Jana Over

Committees Membership

Coordinator: Malika Bryant

Web-Master: Tom LoMacchio

Web-Assistant: Pat Doyen

Sales Coordinator: Monna Kauppinen

Assistant to President:

Margot Braswell

Special Members

Coordinator: Diane Elliott

Newsletter:

Jana Over, Aimee Doyle

HCAA Treasurer's Report

As many know, Monna Kauppinen has stepped down as HCAA Treasurer, and is now only handling sales from HCAA show venues Monna reported that the weather was mixed for the first quarter of 2017. Sales of HCAA art were steadier. Two pieces were sold from the shows at Doctors Hospital; two from Franklins; one from NBC and one from Old Line Bistro. Credit cards were the preferred choice of payment.

Artists received a total of \$1,010.86 for the six pieces sold.

Thank You to HCAA Volunteers!

HCAA's volunteer efforts would not be possible without the dedicated help of all the individuals listed on this page. If you are new to HCAA, please consider joining a committee! These teams have a lot of fun, and it's a great way to learn more about installing and marketing art exhibits, communicating via social media and the web, and the work art nonprofits do!

Reception Committee; Chair: Mary Ann Lipovsky, Members: Nancy Sims, Ellen Cort, Margaret Boles, Darlene Brown, Jana Over. This committee oversees receptions at various venue locations: Franklins, Prince George's Plaza Community Center, Robert Harper Books, Old Line Wine & Spirits, or special events planned.

Graphics Team: Coordinator: Nancy Sims, (Fliers) Pat Doyen, (Solo Wall Fliers) Gary Jimerfield (Photographer, Distributor)

Install Crew:

Denise Brown (Curator)

Charlie Reiher (substitute Curator) Maureen Wheatley (substitute Curator)

Richard Brown, Joe Rogers, Pete Pichaske, Nick Mychajluk, Delia Mychajluk,

Margaret Boles, Ward Kennedy, Bernie Doyle, Aimee Doyle,

Margot Braswell (Doublechecks Loan Agreements, Prices, & Exhibit Numbers

shown on Exhibit List; makes corrections on site)
Roxanne Ando (Coordinates Registration, Numbers, and Price List)

Constance Haaser (Tag printing)

Tag Scribes

Jan Garland (Tag Scribe, Coordinates Price List at Galaxy, substitute Price List Coordination at Fleisher's, PGPCC)

Mary Ann Lipovsky (Tag Scribe, substitute Curator at Fleisher's, PGPCC)

Barbara LoMacchio (Tag Scribe, Hostess for new members)

Outside Events:

NBC Exhibition: Denise Brown

Riverdale Park Arts Fest: Denise Brown Waterfront Arts Festival: Denise Brown

Sherrill Chase: Coordinated Open Studio Tour Event for HCAA members 2017.

Hyattsville Arts Festival: Denise Brown WSSC Exhibition: Denise Brown

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Exhibit Sponsor Showcase

FLEISHER'S JEWELERS

by Aimee Doyle

After 62 years of business in the Mount Rainier/West Hyattsville area, Fleisher's Jewelers was forced to close its doors at the end of 2012; but after almost three years of searching finally found its new home in Historic Hyattsville in the Professional Building across from Franklin's Restaurant where it has been for the last year and a half.

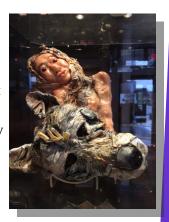
Fred Fleisher (son of William Fleisher, who started the business) and his two partners were inspired by the Hyattsville Arts Festival and the artwork at Franklin's restaurant. So they decided to decorate their store's walls with artwork for sale by local artists. The walls feature paintings, photography, and mixed media works. Fleisher's is an unusual venue in that it also offers a place for artists to sell sculpture and jewelry. Glass display cases currently hold several sculptures and silver jewelry designed by members of the HCAA.

"We love the new location here [in Hyattsville]" says Luis Pena, one of the three partners in the business. Luis says he has learned a lot about art since the store began selling it — he has learned how to look at and enjoy art. "I had no enthusiasm as a child, but now, wow. It has been cool to learn about it." From artists, he has also picked up technical tips, such as how to light artwork so it is most appealing to the eye. Customers have commented on the artwork and take the time to walk around the store to look at the art on the walls. Luis says that offering the artwork has been an asset to the business.

"We like being a community based store", said Luis, who added that "we didn't want our store to be just a jewelry store." In addition to selling local works of art, Fleisher's Jewelers sells jewelry, watches, gifts, and Masonic regalia. They change watch bands and batteries and can engrave items for customers. They also provide an appraisal service. Fleisher's has the ability to move the central cases to provide local artists a venue for performances, as long as they handle the promotion and setup.













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HCAA Annual Ladies Tea

What do Artists Say?

"If people knew how hard

I worked to get my

mastery, it wouldn't seem

so wonderful at all."

— Michelangelo

On the afternoon of Sunday, May 21, HCAA held the annual Ladies Tea Reception for the Women's Intuition Exhibit and Solo Wall Artist Maureen Wheatley! Hats, gloves and fancy dress are always encouraged at this event. Attendees enjoyed appetizers and the opportunity to discuss the artwork on display. Watch for announcement of this event next year and mark your May calendars now!







Gerald King Art Award Recipients

2012 - Malika Bryant *

2013 - Susanna Fields-Kuehl *

2014 – Chidinma Dureke

2015 - Rebecca Alvarado *

2016 - Ana Vazquez *

2017 - Corrine Carter

2017 Gerald King Award Granted

Ms. Corrine Carter was announced as the recipient of the 2017 Gerald King Fine Art Award at the Riverdale Park May 2017 ArtsFest. A resident of the Town of University Park, Maryland, Corrine has most recently studied art at the Drawing Salon at the National Gallery of Art, and the Brentwood Arts Exchange. By day a data-quality engineer working on a Joint-Polar Orbiting Satellite System and a doctoral candidate in Geographical Sciences at the University of Maryland, Corrine has long enjoyed drawing elements of the natural world including animals and landscapes. So far, Corrine is finding the King Studio sessions challenging and rewarding, and looks forward to exhibiting her work from her year in the King Studio at the 2018 RPAC ArtsFest.

^{*} Current, past &/or soon-to-be HCAA members

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UPCOMING HCAA EVENTS—2017

Dates and Times are subject to change. Please check the HCAA website

Event Date (Time)	Location	Event Type	Exhibit Theme or Solo Wall	End Date
Jul 1 (noon)	PG Plaza Community Ctr	Installation	Solo Wall Carol Morgan "The Spirit of the Line"	Sep 2
Jul 7 (6-8p)	Community Forklift	First Fridays	Exhibit/Craft Fair See HCAA website for details	
Jul 8 (9a)	Franklins Restaurant	Installation	"Fantasy"	Sep 16
Jul 8 (9:30a)	Fleisher's Jewelry	Installation	"Reflections"	Sep 16
Jul 8 (noon)	PG Plaza Community Ctr	Installation	"Local Living"	Sep 16
Jul 16 (2-4p)	PG Plaza Community Ctr	Reception	Solo Wall – Carol Morgan	
Jul 19 (10:30a)	Galaxy Homes	Installation	"Over the Blue Sofa"	Sep 20
Jul 21 (7-9p)	Robert Harper Books	Reception	"Time and Space"	
Jul 29 (5-8p)	See HCAA website for details	Art Critique		
Aug 4 (4-8p)	Community Forklift	First Fridays		
Aug 5 (noon)	PG Plaza Community Ctr	Installation	Solo Wall Margo Braswell	Sep 2
Aug 13 (2-4p)	PG Plaza Community Ctr	Reception	Solo Wall - Margo Braswell	
Aug 19 (9a)	Robert Harper Books	Installation	'Turning Pages"	Oct 28
Aug 20 (3-5p)	Franklins Restaurant	Reception	"Fantasy"	
Aug 26 (10a)	Doctors Hospital	Installation	"Autumn Colors"	Nov 18
Aug 26 (1p)	Old Line Fine Wine & Spirits	Installation	"Cool Breezes"	Nov 18
Aug 26 (5-8p)	See HCAA website for details	Art Critique		
Sep 1 (6-8p)	Community Forklift	First Fridays		
Sep 2 (noon)	PG Plaza Community Ctr	Installation	Solo Wall – Darlene Basile Brown	Oct 7
Sep 9 (12-6p)	Bladensburg Waterfront Park	Arts Festival	(rescheduled from May)	
Sep 23 (12- 8p)	Hyattsville Arts & Ales Festi-	Fair	See http://hyattsvilleartsfestival.com/	
Sep 16 (9a)	Franklins Restaurant	Installation	"New Perspectives"	Nov 4
Sep 16 (9:30a)	Fleisher's Jewelry	Installation	"Vision Quest"	Nov 4
Sep 16 (noon)	PG Plaza Community Ctr	Installation	"Heritage"	Nov 4
Sep 20 (10 a)	Galaxy Homes	Installation	"Counter Culture"	Nov 15
Sep 24 (2-4 p)	PG Plaza Community Ctr	Reception	Solo Wall – Darlene Basile Brown	
Sep 29 (7-9p)	Robert Harper Books	Reception	"Turning Pages"	
Sep 30 (5-8 p)	See HCAA website for details	Art Critique		

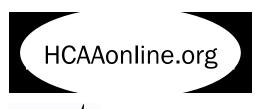
Hyattsville Community Arts Alliance

PO Box 37 Hyattsville, MD 20781 USA

Phone: 301-699-1148

Email: HCAAonline@gmail.com

Co-Editors: Jana Over & Aimee Doyle







HCAA - Original, Affordable Art!

THANK YOU! HCAA EXHIBIT SPONSORS

Bladensburg Waterfront Park

outdoors.pgparks.com/Sites/ Bladensburg_Waterfront_Park.htm

Community Forklift First Fridays

CommunityForklift.org

Doctors Community Hospital dchweb.org

Fleisher's Jewelers fleishersjewelers.com

 $\textbf{Galaxy Homes} \ \textit{galaxyhomesinc} @outlook.com$

NBC Studios Asman Gallery

Old Line Fine Wine, Spirits & Bistro oldlinewine.com

Prince George's Plaza Community Center

Pgparks.com

Robert Harper Books - robertharperbooks.com

Franklins Restaurant and Brewery franklinsbrewery.com

EVENT ADDRESSES:

Community Forklift 4671 Tanglewood Dr., Edmonston, MD 20781	301-985-5180
Doctors Community Hospital 8118 Good Luck Rd, Lanham, MD 20706	301-552-8118
Fleisher's Jewelers 5200 Baltimore Ave, Ste. 103, Hyattsville, MD 20781	301-699-5553
Franklins Restaurant & Brewery 5123 Baltimore Ave, Hyattsville, MD 20781	301-927-2740
Galaxy Homes 4214 Gallatin St, Hyattsville MD 20781	202-831-0571
NBC Studios Asman Gallery 4001 Nebraska Ave., NW, Washington, DC 20016	202-885-4000
Old Line Fine Wine, Spirits & Bistro 11011 Baltimore Ave., Beltsville, MD 20705	301-937-5999
PG Plaza Community Center 6600 Adelphi Rd, Hyattsville, MD 20782	. 301-454-1400
Robert Harper Books 6216 Rhode Island Ave, Riverdale, MD 20737	.301-927-1963